

**SILVER MEDAL AWARD**

**CHICAGO  
ADVERTISING  
FEDERATION**

# **SILVER MEDAL AWARD 2024**

## **SPONSORSHIP OPPORTUNITIES**

**Celebrating Judy Yeh, Head of Media, AbbVie**

Thursday, November 14th, 2024 | 6:00 p.m.  
Intercontinental Chicago  
505 N Michigan Ave, Chicago, IL 60611

### **PLATINUM | \$12,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Preferred seating
- Two complimentary bottles of wine

### **GOLD | \$8,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

### **SILVER | \$5,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program

### **CONGRATULATORY ADS | \$1,500**

- Included in digital program on rotating display
- Provided in digital download to honoree after the event
- Ads must be submitted by **Monday, November 4th**
- 16:9 | jpg, png, or gif format

For questions on partnership opportunities, enhancements and upgrades, please contact  
[blairb@celticchicago.com](mailto:blairb@celticchicago.com)

# SILVER MEDAL AWARD 2024 SPONSORSHIP OPPORTUNITIES

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## COCKTAIL HOUR | \$15,000

Open bar service during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- Acknowledged as providing sponsor in program

## HORS D'OEUVRES | \$15,000

Appetizers during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

## ENTREE UPGRADE\* | \$11,250 - \$13,500

- Upgrade dinner for 250-300 guest
- Seared Filet Mignon
  - Topped With Black Truffle Compound Butter, Celery Root Mousseline, Roasted Salsify and Haricot Verts Port Jus
- Butter Seared Beef Tenderloin
  - Served with Merlot Braised Pearl Onions, Wild Mushroom Artichoke Ragout, Truffled Celeriac Puree, Port Wine Reduction.

**\*CAF provides chicken and vegetable dinner**

## DINNER BAR SERVICE | \$15,000

Open bar service for 250-300 guests during dinner (7:00-9:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
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## **PHOTOGRAPHY + VIDEOGRAPHY | \$8,000**

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

## **FLORAL CENTERPIECES | \$7,500**

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

## **DESSERT | \$3,000**

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

## **COAT CHECK | \$2,500**

- Two tickets to the Silver Medal Award Dinner
- Acknowledged as providing sponsor in program
- Branded signage at coat check

## **SPONSOR CUSTOMIZATION**

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email [blairb@celticchicago.com](mailto:blairb@celticchicago.com)